

WEDNESDAY, SEPTEMBER 24TH

6-8 PM **Welcome Reception in the Outdoor Pavilion**
Dinner and cocktails

THURSDAY, SEPTEMBER 25TH

8:00 AM **Conference Kick-off** *Breakfast available at 7:30 AM*

8:10 AM **Social Security and Tax Updates**
Joe Elsasser

9:15 AM **Break**

9:30 AM **EMR Planning Meeting Processes**
Joe Elsasser

10:30 AM **Appointment Setter to MD - Lessons on the Path**
Will Doty

11:30 AM **Digital and Hybrid Marketing**
Keith Cooper

11:45 AM **Lunch**

12:45 PM **Time Capital: How to Invest Your Most Valuable Asset for Maximum Returns**
John K. Coyle

1:45 PM **Advisor Panel: Marketing and Process**
Tim Kulhanek, Adam Tafoya

2:45 PM **Break**

3:00 PM **Building a Tax Prep Business Without Hiring**
Paul Dyer

4:15 PM **Wrap-up**

4:30 PM **Break**

6:00 PM **KC's Iconic BBQ Tour**

FRIDAY, SEPTEMBER 26TH

8:00 AM **Welcome to Day 2** *Breakfast available at 7:30 AM*

8:10 AM **Returns and the Index World**
Laurence Black

9:00 AM **Break**

9:15 AM **The EMR Process After the Big Beautiful Bill**
Wade Pfau

10:30 AM **Building a \$135mm/year Growth Engine**
Brad Gotto

11:45 AM **Closing Remarks and Farewell**